

MOLLOY STRONG NAMING SPONSOR \$50,000

- Logo inclusion on campus electronic billboard.
- Logo inclusion in pre-event video campaign.
- Logo featured on all pre-and post-promotional Galathon media/press materials.
- Logo featured on event landing page.
- Logo inclusion in pre-event video campaign distribution.
- Five second commercial to air during the live broadcast, and then boosted through social media pre and post event.
- Opportunity to pre-tape check presentation (October 10th deadline).
- Sponsors will receive name recognition on air during Galathon beginning credits/segment lead in/ post-event credits.
- Sponsor will receive 'shout out' by Master of Ceremony during event.
- Advertisement on Web with Link to your company site.
- Logo featured on "thank you" marketing and Molloy website (airs for one year after the Galathon).
- Logo featured on "thank you" letters to all donors.
- Full page ad, inside front cover, online journal.

SPONSORSHIP OPPORTUNITY / COVID-19 Protocols withstanding.

- Meet and greet at a private, post-event cocktail reception with Dr. James P. Lentini, President of Molloy College.
- Timeframe and Location /TBD.

PRESENTING HERO SPONSOR \$25,000

- Logo inclusion on campus electronic billboard.
- Logo featured on all pre-and post-promotional Galathon media/press materials.
- Logo featured on event landing page.
- Logo inclusion in pre-event video campaign.
- Five second commercial to air during the live broadcast, and then boosted through social media pre and post event.
- Opportunity to pre-tape check presentation (October 10th deadline).

- Sponsors would receive name and recognition on air during Galathon beginning credits /segment lead in/ post-event credits.
- Sponsor will receive 'shout out' by Master of Ceremony.
- Advertisement on Web with Link to your company site.
- Logo featured on "thank you" marketing and Molloy website (airs for one year after Galathon)
- Logo featured on "thank you" letters to all donors.
- Full page ad, back cover, online journal

SPONSORSHIP OPPORTUNITY /COVID-19 Protocols Withstanding.

- Meet and greet at a private, post-event cocktail reception with Dr. James P. Lentini, President of Molloy College.
- Timeframe and Location /TBD.

ACTION SPONSOR \$15,000

- Five second commercial to air during the live broadcast and then boosted through social media post-event.
- Press release announcing your company as the platinum sponsor.
- Logo inclusion on campus electronic billboard.
- Logo featured on all pre-and post-promotional Galathon media/press materials.
- Logo featured on event landing page.
- Logo inclusion in pre-event video campaign.
- Logo featured on "thank you" marketing and Molloy website (airs for one year after the Galathon).
- Sponsors will receive name recognition on air during Telethon beginning credits, stage background/segment lead in/ post-event credits.
- Full page ad, inside back cover, online journal.

SPONSORSHIP OPPORTUNITY /COVID-19 Protocols Withstanding.

- Meet and greet at a private, post-event cocktail reception with Dr. James P. Lentini, President of Molloy College.
- Timeframe and Location /TBD.

GIVE ONLINE: MOLLOYCOLLEGE.GALA.COM

FRONTLINE SUPPORTERS \$10,000

- Press release announcing your company as the Gold Supporting sponsor.
- Logo inclusion on campus electronic billboard.
- Logo featured on all pre-and post-promotional Galathon media/press materials.
- Logo featured on event landing page.
- Logo inclusion in pre-event video campaign.
- Sponsors will receive name recognition on air during Galathon beginning credits /segment lead in/ post-event credits.
- Full ad, gold page, online journal.

SPONSORSHIP OPPORTUNITY /COVID-19 Protocols Withstanding.

- Meet and greet at a private, post-event cocktail reception with Dr. James P. Lentini, President of Molloy College.
- Timeframe and Location /TBD.

❖ **Community Supporters \$5,000**

- Sponsors will receive name recognition on air during Galathon post event rolling credits.
- Full ad, silver page, online journal.

❖ **Achievement Supporters \$3,000**

- Sponsors will receive name recognition on air during Galathon post-event rolling credits
- Full ad, bronze page, online journal.

❖ **Alumni Supporters \$1,500**

- Sponsors will receive name recognition on air during Galathon post event rolling credits
- Full ad, copper page, online journal.

❖ **Friends Supporters \$1,000**

- Sponsors will receive name recognition on air during Galathon post-event rolling credits
- Half ad, burgundy page, online journal.

❖ **Young Alumni Supporters \$500**

- Sponsors will receive name recognition on air during Galathon post-event rolling credits
- Quarter ad, online journal.

❖ **Virtual Ticket Supporter \$100**

- Sponsors will receive name recognition on air during Galathon post-event rolling credits.
- Online Journal Listing

JOURNAL LEVELS**

Platinum Full	\$15,000
Gold Full	\$10,000
Silver Full	\$5,000
Bronze Full	\$3,000
Copper Full	\$1,500
Burgundy ½	\$1,000
Supporter ¼	\$500

❖ **Virtual Underwriter Opportunities - \$5,000**

- **Entertainment**
- **Production**
- **Call-in Center**
- **Social Media/Advertising**